

## **Technology Update**

## National Artificial Intelligence Agenda for Mexico 2024-2030

Mexico City, May 30, 2024

On May 15, 2024, the National Artificial Intelligence Agenda for Mexico 2024-2030 (the "<u>Agenda</u>") was presented in the Senate. This proposal addressed the possible creation of an Artificial Intelligence (AI) Strategy for Mexico with a multisectoral approach, emphasizing the importance of AI for the country's future and the need for strategies to maximize its benefits and mitigate risks. Xavier Careaga, our Technology Counsel, participated in the creation of said document.

The Agenda establishes public policy and governance recommendations to protect human and environmental rights with a transdisciplinary approach. These recommendations are based on discussions from multidisciplinary working groups, covering areas such as Public Policies and Rights, Education and Labor Markets, Cybersecurity and Risk Management, Gender and Inclusion, Infrastructure and Data, and Innovation.

In the regulatory field, measures are suggested to protect privacy, ensure fairness and transparency in the use of AI, and ensure proper governance. Additionally, effective and democratic governance mechanisms are proposed, including collaboration with the private sector, academia, and civil society.

The Agenda also incorporates UNESCO's Readiness Assessment Methodology to identify and address gaps in Mexico's AI preparedness and concludes with the need for an integrated vision and collaboration among all digital ecosystem actors to implement the recommendations.

Among the proposals, the following stand out:

- 1. Creation of AI-specific laws and regulations.
- 2. Risk-based regulation, technological neutrality, economic competition, privacy, security, transparency, and freedom of expression.
- 3. Flexible regulatory and self-regulatory schemes.
- 4. Neuro-rights.
- 5. Creation of the Public Open Data Law.



- 6. Creation of regulatory Sandboxes.
- 7. Creation of a Cybersecurity Law.
- 8. Protection of privacy, copyright, and intellectual property rights.
- 9. Regulation of AI in political campaigns.

If you would like to know more about this topic, including how this Agenda could benefit or impact your company and business, you can contact our specialized Artificial Intelligence team at <a href="mailto:TMTIA@galicia.com.mx">TMTIA@galicia.com.mx</a>.

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